



RE: Invitation to join ON Translate: Eywa Labs – 6-Week industry engagement/AEA pilot for research team [SEC=OFFICIAL:Sensitive]

From McNae, Richelle (Science Connect, Dutton Park) <Richelle.Mcnae@csiro.au>

Date Thu 2025-10-30 5:08 PM

To Binh Nguyen <binh.nguyen1@unsw.edu.au>; Hamed Aboutorab <h.aboutorab@unsw.edu.au>

Cc CSIRO Innovation Program <CSIROInnovationProgram@csiro.au>

OFFICIAL: Sensitive

Hi Team,

I wanted to follow up on my below invitation.

We are looking to close our EOI this week so please let me know if this is something you are interested in.

Kind regards,

Richelle McNae (she/her)

Innovation Program Advisor, ON Prime

ON Innovation Program | CSIRO

Be the first to hear the news and updates from our ON program by [subscribing to our newsletter](#).

From: McNae, Richelle (Science Connect, Dutton Park)

Sent: Thursday, 16 October 2025 10:30 AM

To: 'binh.nguyen1@unsw.edu.au' <binh.nguyen1@unsw.edu.au>; 'h.aboutorab@unsw.edu.au' <h.aboutorab@unsw.edu.au>

Cc: CSIRO Innovation Program <CSIROInnovationProgram@csiro.au>

Subject: Invitation to join ON Translate: Eywa Labs – 6-Week industry engagement/AEA pilot for research team

Hi team,

I hope you are well – Emily has passed on that you had applied for the ON Accelerate program. I noticed in your application AEA grants and/or industry partnerships were on your teams radar, so I wanted to share with you a new program I am piloting to see if the team would be interested – especially since you are ON Prime alumni!

ON Translate is a new 6-week pilot program and designed for research teams pursuing **non-spinout pathways**, with a focus on developing **deep, collaborative industry partnerships** and clearly articulating the **value exchange** between research and industry.

Why ON Translate?

Where ON Prime helps research teams build a strong foundation by understanding their market, conducting customer discovery, and exploring pathways to impact, ON Translate is designed to take these skills further — supporting teams to apply that knowledge in real-world contexts by helping teams:

- Identify and engage potential industry partners
- Co-design pilots aligned with real-world needs

- Develop compelling, fundable programs of work for grants such as **AEA**, **CTCP**, **RDC**, and other federally supported initiatives.

Program Details:

- **Duration:** 6 weeks with a pause over Christmas and New Year.
- **Commitment:** Half-day per week
- **Delivery:** Online with in-person opportunities
- **Support:** Expert facilitators + matched industry mentors
- **Team Composition:** At least two team members which can be made up of your ON Prime alumni team members; new members welcome

What You'll Learn:

The program builds on ON Prime content, covering:

- **Commercialisation & Impact Pathways** – Identify and justify the right path for your research
- **Market Strategy & Analysis** – Prioritise opportunities and assess market potential
- **IP & Partnerships** – Navigate licensing, patents, and build strong industry relationships
- **Communication**– Articulate value propositions and influence stakeholders
- **Project & Grant Readiness** – Manage budgets, governance, grant writing and prepare competitive submissions

We'll be moving quickly to prepare teams for the AEA Ignite round due to open in early 2026 and hope to have teams onboarded by the **end of October**.

If your team is ready to take the next step in your research impact journey, we'd love to have you involved.

Please reply to confirm your interest or happy to have a conversation to discuss the program further and learn more about your team and progress since completing ON Prime.

Kind regards,

Richelle McNae (she/her)

Innovation Program Advisor, ON Prime

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